

THE COMPLETE CURRICULUM

14 days. 7 modules. 7 things you ship.

Every module is two days: one to learn the technique, one to build something real with it. You do not leave with notes — you leave with finished work.

14	07	30	₹4,449
DAYS, LIVE	MODULES	SEATS ONLY	ONE-TIME

AI VIDEO PRODUCTION MASTERCLASS · CURRICULUM BREAKDOWN

HOW THE 14 DAYS RUN

One module. Two days. One build.

Day one is the technique. Day two is the build — you produce the deliverable live, with the cohort, and it gets reviewed before you move on.

01	Precision Editing Asset Replacement	01-02
02	Creative Strategy & Scripting The Blueprint Phase	03-04
03	AI Engines & Continuity Engine Capabilities & Control	05-06
04	AI Influencers & Audio Digital Personas	07-08
05	Dynamic B-Roll The Product Sheet Method	09-10
06	AI UGC Ad Creation The Format Brands Pay For	11-12
07	Different Styles of AI Ads Range Is What Raises Your Rate	13-14

Day 1

Technique, walkthrough, prompt architecture



Day 2

You build it live, then it gets reviewed

DAYS 01-02

Precision Editing

Asset Replacement

Upgrade existing video using timeline-based AI. The focus is manipulating reality with surgical precision — not regenerating from scratch.

Timeline Control

Trigger AI changes at precise seconds inside an existing cut.

Ingredient Method

Swap specific materials — plain floors to luxury marble — using Meta AI and Flo Labs.

Quality Hacks

Clear AI watermarks and fix upscaling glitches before delivery.

WHAT YOU SHIP

An existing client video with a fully swapped hero asset — delivered clean, at full resolution.

THE ULTIMATE BENEFIT

Add VFX-level object replacement to your videos and update product packaging in old footage without a single reshoot.



01

MODULE

DAYS 01-02

DAYS 03-04

Creative Strategy & Scripting

The Blueprint Phase

Build the strategic blueprint before generating a single frame of video, so retention is engineered rather than hoped for.

Custom GPTs

Build dedicated AI assistants for screenwriting and visual direction.

Conversion Architecture

Structure Reel and Short scripts on the strict Hook, Meat and CTA framework.

Reverse-Engineering

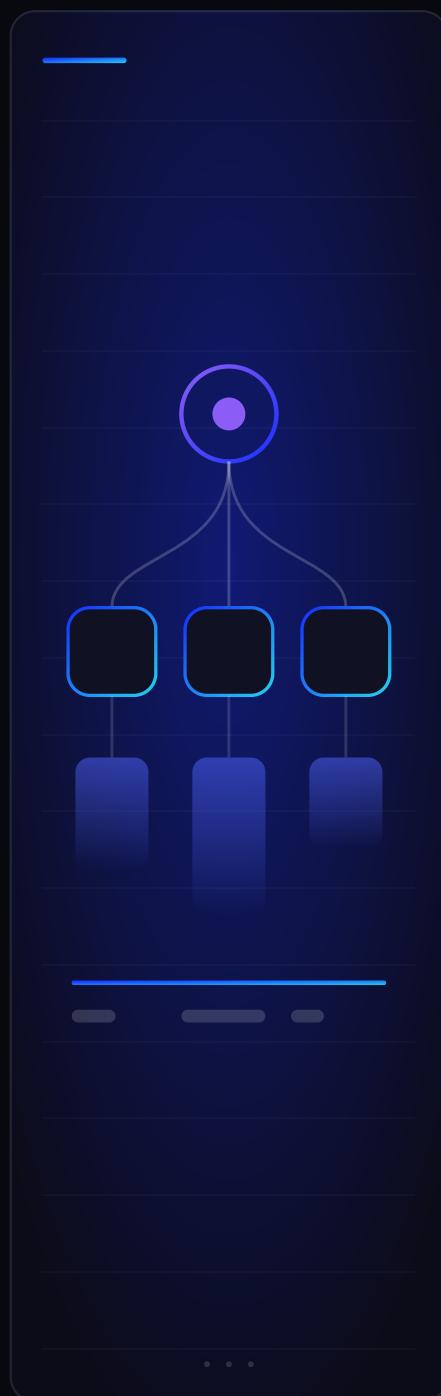
Decode the structure of viral competitor videos into reusable winning templates.

WHAT YOU SHIP

Your own custom scriptwriting GPT, plus three conversion-structured Reel scripts built with it.

THE ULTIMATE BENEFIT

Stop guessing what works and engineer social-media-optimised scripts that lock in viewer attention from the first second.



02

MODULE

DAYS 03-04

DAYS 05-06

AI Engines & Continuity

Engine Capabilities & Control

Master the unique capabilities of each AI video model and eliminate hallucinations to hold strict consistency across a whole production.

Model Masterclass

Compare the top AI video engines and decode Frame-to-Frame against other models.

Character Sheets

Create permanent, unwavering AI identities that survive across scenes.

Environment Locking

Spawn characters into highly specific, pre-defined backgrounds.

Surgical Revisions

Fix a single broken frame without regenerating the whole video.

WHAT YOU SHIP

A locked character sheet held consistent across three separate environments.

THE ULTIMATE BENEFIT

Eliminate visual hallucinations and maintain flawless character and background consistency across every scene you generate.



03

MODULE

DAYS 05-06

DAYS 07-08

AI Influencers & Audio

Digital Personas

Build a permanent digital persona and master the intricacies of natural audio synchronisation.

Permanent Creation

Save specific traits — age, build, ethnicity — to reuse one AI character long-term.

Voice Consistency

Lock tonal qualities and local languages using custom performance prompts.

Talking Heads

Script and animate a full recruitment ad end to end.

Audio Post-Production

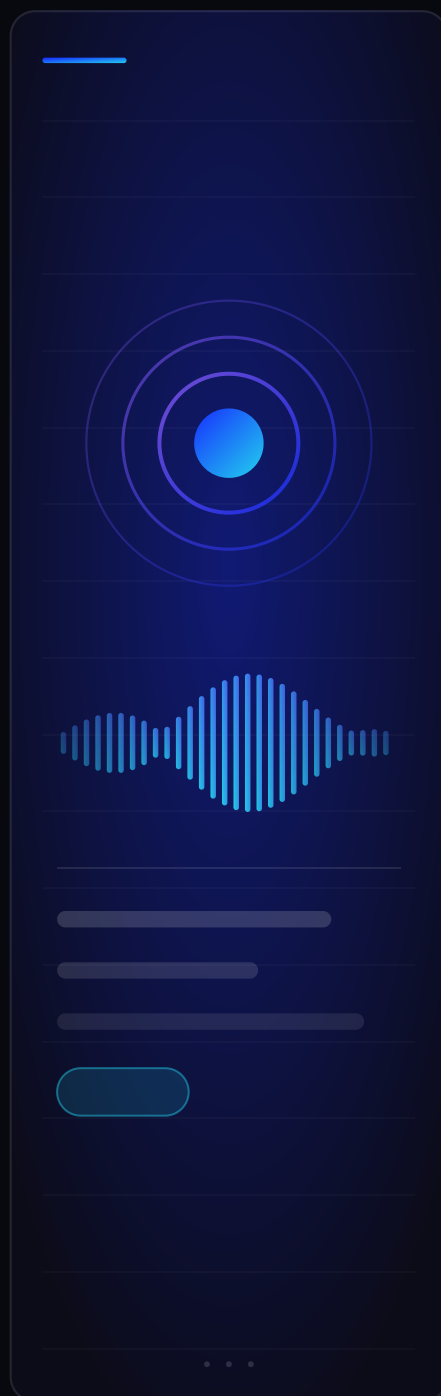
Clone voices in ElevenLabs and re-sync for perfect lip movement.

WHAT YOU SHIP

A named AI influencer with a cloned voice, and one complete talking-head ad in your own language.

THE ULTIMATE BENEFIT

Create a stable brand ambassador and produce full talking-head campaigns in minutes instead of booking a shoot.



04

MODULE

DAYS 07-08

DAYS 09-10

Dynamic B-Roll

The Product Sheet Method

Lock in product identity and generate hyper-realistic, texture-focused shots that survive a client's brand review.

Product Sheets

Train the AI to recognise the exact shape and branding of a physical product.

Multi-Frame Storyboarding

Dictate the exact narrative flow before any animation begins.

Action B-Roll

Generate texture-focused shots of products genuinely in use.

Infographics

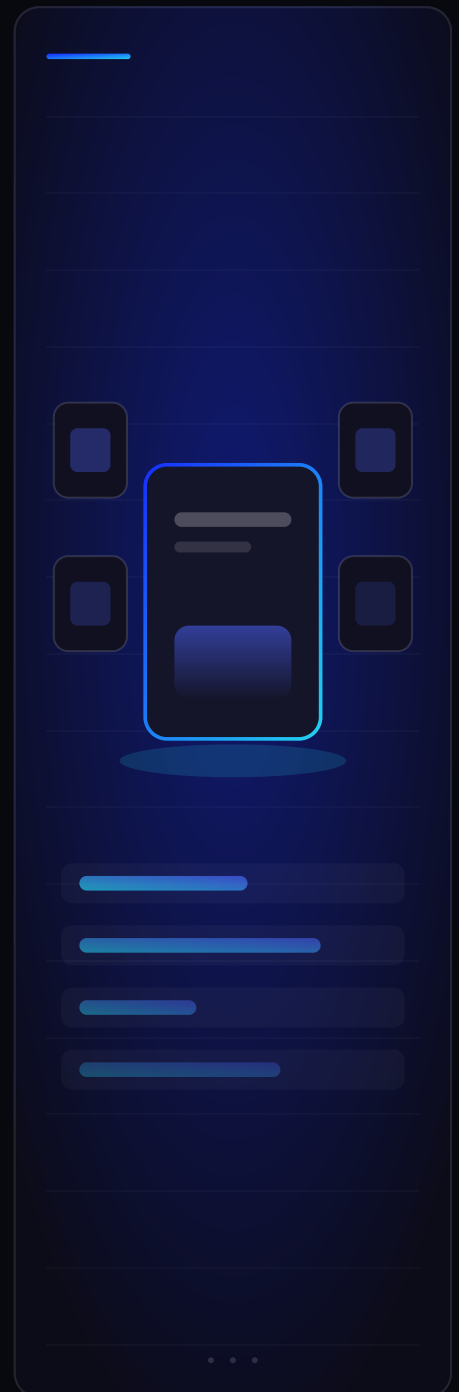
Embed technical text directly into the generated visual.

WHAT YOU SHIP

A 30-second product commercial cut entirely from generated B-roll.

THE ULTIMATE BENEFIT

Produce studio-quality commercials with identical product consistency and appetising B-roll from a single reference photo.



05

MODULE

DAYS 09-10



DAYS 11-12

AI UGC Ad Creation

The Format Brands Pay For

Scale user-generated content while bypassing the current AI limitations and robotic tells that give amateur work away.

Frame vs. Ingredient

Know when to prioritise absolute visual consistency over character flexibility.

Advanced Tool Stacking

Combine ChatGPT for scripts, AI video engines for visuals and ElevenLabs for native-sounding sync.

The UGC Framework

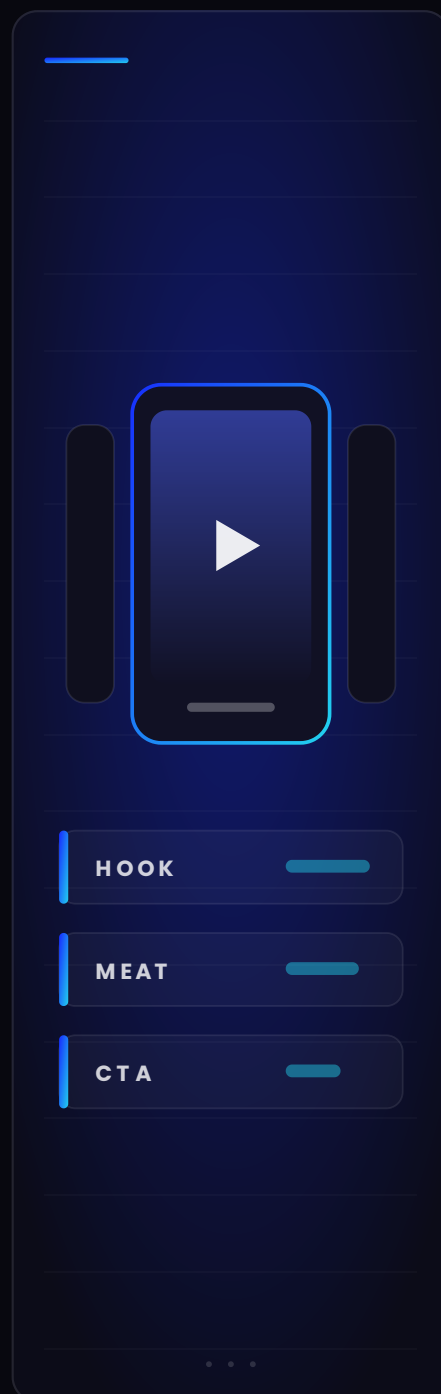
Assemble hook, product intro and call to action into a publishable Instagram Reel.

WHAT YOU SHIP

A ready-to-publish UGC Reel — the exact deliverable brands are paying ₹1,000–45,000 for.

THE ULTIMATE BENEFIT

Mass-produce human-like UGC ads while fixing the robotic bugs that mark a video out as AI-made.



06

MODULE

DAYS 11-12

DAYS 13-14

Different Styles of AI Ads

Range Is What Raises Your Rate

Master 3D and hybrid visual aesthetics so one idea can be delivered in whichever style the brand actually wants.

3D Animation Styles

Craft depth, realistic physical lighting and immersive spatial environments.

Cartoony Styles

Flat vector layouts, anime, cartoon and stylised graphic illustration.

Cinematic

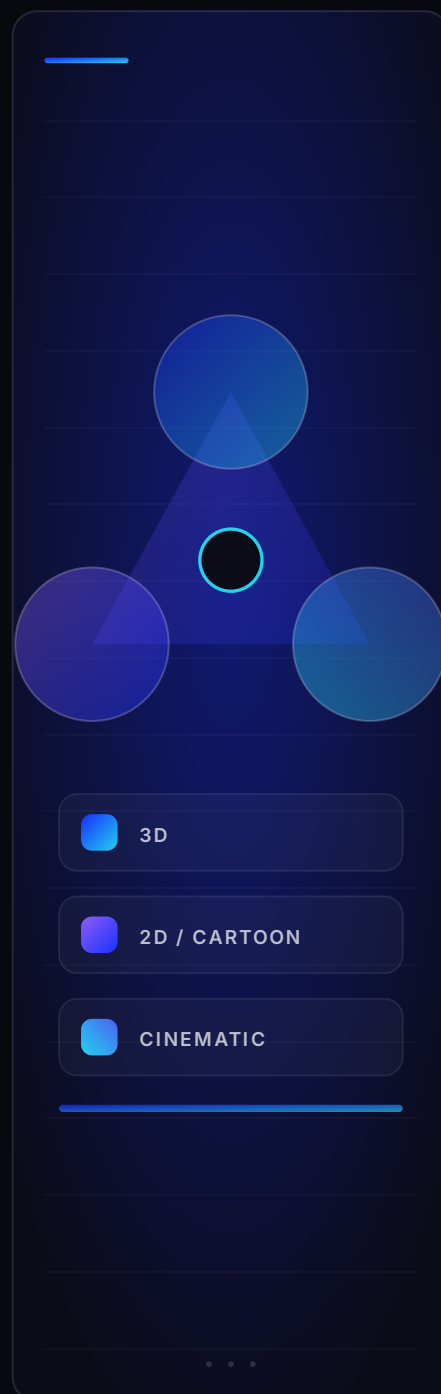
Create content that reads as though it was shot on a professional setup.

WHAT YOU SHIP

One brand concept delivered three ways — your showreel closer.

THE ULTIMATE BENEFIT

Elevate outputs from standard AI video to 3D, 2D, cartoon and cinematic brand commercials that command top-tier pricing.



07

MODULE

DAYS 13-14

— EVERYTHING YOU WALK AWAY WITH

The full stack, one price.

- 
14-Day Live Masterclass
 Real-time cohort teaching, one topic and one build per day.
- 
Certification of Completion
 A shareable credential for LinkedIn and client pitches.
- 
Lifetime Access to All Recordings
 The full archive, forever — the recorded edition is capped at 3 months.
- 
Custom Ad-Prompt GPT Access
 The prompt engine that writes your generation prompts for you.
- 
Complete End-to-End Pipeline Access
 Pre-built automation pipelines and direct AI tooling.
- 
Gemini Pro Subscription
 18 months included with your seat.
- 
Meta AI, ElevenLabs & More
 The working tool stack, set up alongside you.

ORIGINAL VALUE ₹19,990	YOUR PRICE TODAY ₹4,449 One-time. 30 seats only.
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LIVE COHORT EXCLUSIVES — NOT IN THE SELF-PACED EDITION

- Live, not passive**
 Real-time cohort learning instead of solo viewing.
- Q&A and hands-on debugging**
 Processing bottlenecks solved in the session, not in a forum.
- The archive is yours**
 Lifetime recordings versus a 3-month window.
- Pipelines and GPT access**
 Pre-built automation you would otherwise assemble yourself.

— LIMITED COHORT · ENROLLING NOW

Start shipping AI video that sells.

₹19,990 value

₹4,449

One-time payment

No subscriptions. No hidden fees.

1

Pay ₹500 today

Locks your seat and the discounted price instantly.

2

Pay ₹3,949 balance

Settle the remainder safely within 7 days.

3

Day 8 — you're in

Live classes begin. Full pipeline and GPT access opens.

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Message "MASTERCLASS" on WhatsApp to reserve your seat.